

ARONIA-PASCOE®

*Natural cell protection
from oxidative stress*



special offer

£11.00 per pack (60 capsules)

Normal price £12.75 inc. VAT



Aronia-Pascoe and the French paradox

The French paradox is the observation that the French suffer a relatively low incidence of coronary heart disease, despite having a diet relatively rich in saturated fats, superfine flour, sugar, cheese and so on. The reason for this being is probably the consumption of red wine. Red wine is rich in anti-oxidative substances like anthocyanins. Anthocyanins are of vital importance. Plants synthesise these water-soluble colourful substances for many reasons. For example, anthocyanins protect from oxidative stress due to UV-light of the sun. Anthocyanins act as powerful anti-oxidants. By ingesting food rich in anthocyanins, we can benefit from the anti-oxidative efficacy as well:

4 capsules Aronia-Pascoe are equal to one glass of red wine regarding the content of anthocyanins.

Anthocyanine: One capsule Aronia-Pascoe contains 20 mg anthocyanins.
One glass of red wine contains 87,5 mg anthocyanins.



 **PASCOE**